



from  AGA

Rayburn Heat Centres

SUBJECT: Rayburn Trade in Promotion

DATE: Tuesday 15th October 2019

Introduction

We wish to support consumers in their choice of owning or retaining a Rayburn, by offering a trade –in promotion for autumn. The trade–in is available for cast iron cookers and cooker boilers, when purchasing a **NEW** Rayburn.

All New products will need to be delivered to consumer by the **13th December 2019**.

A trade-in promotion will help convert leads to sales for your business and ensure that customers can get a new appliance before Christmas.

Promotion

200 series + 308K cooker models- Trade in value offered - £300 off RRP

400 cooker + 355 cooker models – Trade in value offered - £400 OFF RRP

400 boiler + 600 cooker models – Trade in value £500 off RRP

600 series boiler models – Trade in value £750 off RRP

Promotion Dates

Start: **Friday 18th October**

End Date: **Friday 8th November**

POS

You will receive an image separately which you can use to advertise the offer.

Terms and Conditions

Trade-in Offer-

The trade-in offer is available for all Rayburn models.

1. Order must be placed by **8th November** 2019 and delivery made by 13th December 2019
2. Trade –in cannot be used in conjunction with any other offer or promotion.
3. This offer is valid in the UK Mainland only (excluding Northern Ireland) and those islands connected by a land bridge – e.g. Skye and Anglesey.
4. The consumer is responsible for the full disconnection of the old trade-in appliance from the fuel supply and flue, prior to collection. If the Cooker being removed is Gas / Oil the consumer should arrange for their cooker to be disconnected from the fuel source and flue system. Note – we recommend the date of delivery is confirmed prior to disconnection and removal of your existing appliance. The Trade in product must be packed on pallet, in a safe manner, in a safe and accessible external location, allowing the product to be safely removed from site
5. The trade in appliance will be collected from the same property on the same day as the delivery of the new Rayburn model. We reserve the right to refuse to uplift the trade-in appliance if these conditions are not met.
6. The trade-in appliance must be the property of the customer. It is the customer's responsibility to ensure that any outstanding finance or lease agreements are settled. Any liabilities relating to such agreements remain the responsibility of the consumer in perpetuity.
7. No cash alternative is available.
8. AGA Rangemaster Ltd reserves the right to withdraw this offer at any time without notice.
9. Only one trade-in can be used per customer.
10. Under the terms of sale if an order is cancelled after the traded in appliance has been removed from site then AGA Rangemaster reserve the right to charge for the safe removal and disposal of the traded in appliance.
11. AGA Rangemaster reserve the right to apply a restocking charge for any cancelled appliance orders.
12. Where there is any conflict between these terms and conditions and our standard terms and conditions, these take precedence. In all other instances, normal terms and conditions of sale apply.
13. AGA Rangemaster Ltd reserves the right to cancel an order or invoice at the normal retail price where signed terms and conditions have not been received from the customer.